



What

Feedback

is NOT



Swipe





# 01 NOT all about criticism

Feedback is a blend of both **commendation** and **guidance**.

It's not just about identifying flaws; it's about **recognizing strengths** and **nurturing improvement**.



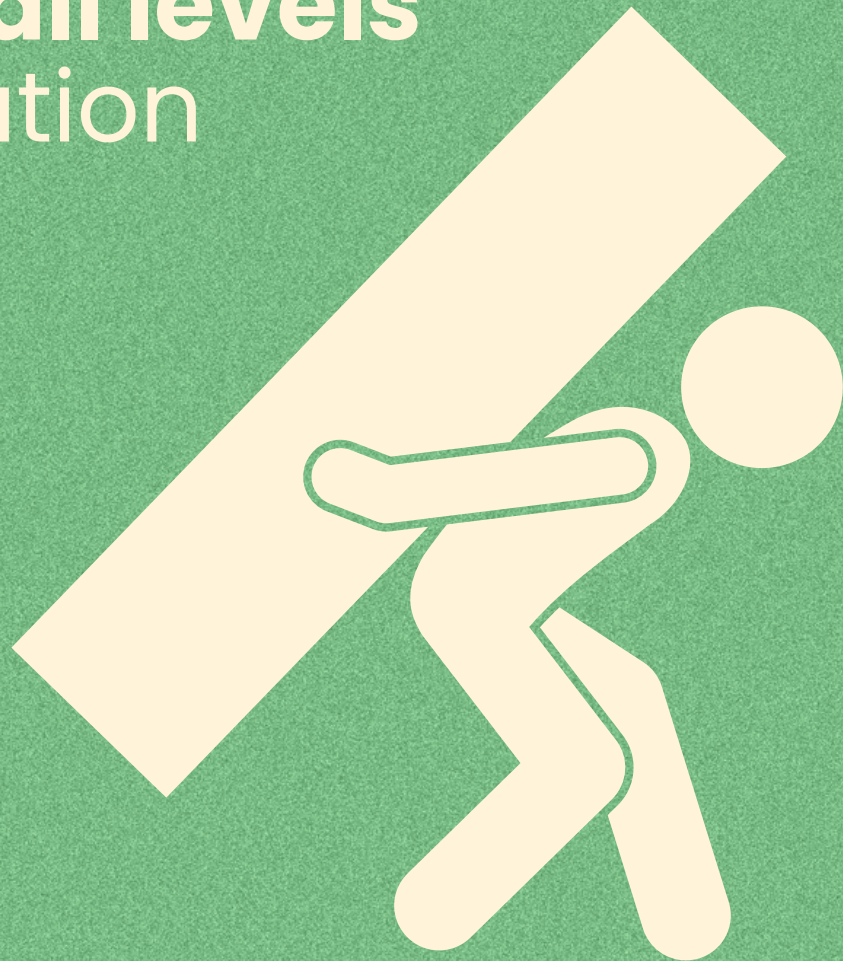




# NOT a Sole Responsibility **02**

Many believe that giving feedback rests solely on the shoulders of leaders or managers.

In truth, feedback should **flow freely** across **all levels** of an organization





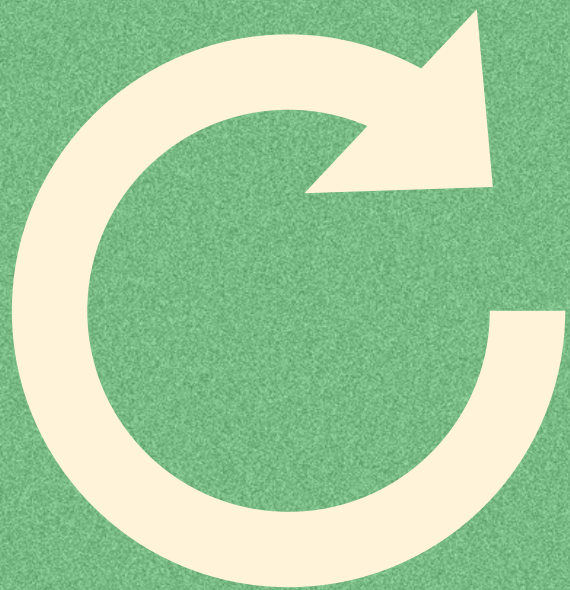


# 03 NOT a One-Time Occurrence

Feedback isn't a fleeting moment; it's a **continuous journey.**

It's not confined to annual reviews or sporadic meetings.

Regular feedback is like tending to a garden—it requires **consistent care and attention to flourish.**





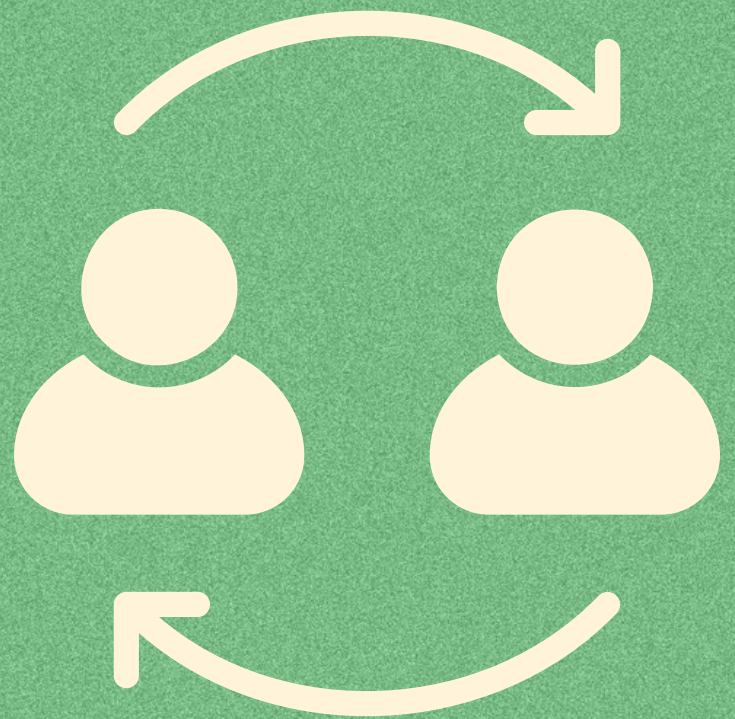


# 04

## NOT a Solo Act

Effective feedback is a two-way street.

It's not just about telling; it's about **listening, understanding, and collectively shaping growth.**







# 05 NOT Always Formal

While structured feedback has its place, informal feedback often gets overlooked.

It's not just the official reviews that matter; the **spontaneous conversations** and **quick appreciations** contribute to a culture of growth.







# Interested in learning more ?

Hi ! I'm Houria,

A passionate leadership development coach and process optimization consultant.

I integrate **critical thinking and emotional intelligence** in transitions and transformations.

My approach is to always hold the necessary space for my clients to find clarity and shift progressively.

